

A \$2000 bike on a \$200 car.

**We understand Colorado.
We understand you.**



Life in Colorado is a little bit different. Shouldn't your health plan be just as unique? We're a local company that personally answers our phones and promptly processes your claims. We're a not-for-profit company that channels our profits back into the community. And we're a company that understands the distinctive needs of our neighbors. That's because we live here too.



**ROCKY MOUNTAIN
HEALTH PLANS®**

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For more information visit www.rmhp.org or call 970-248-5066 or 800-274-5186