



ROCKY MOUNTAIN
HEALTH PLANS®

Good health. That's the plan.

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NEWS RELEASE

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**Rocky Mountain Health Plans Expands Low Cost
Medicare Plan to 25 Western Slope Counties**

*Rocky Mountain offers the first Medicare HMO in Routt County; Mesa
County premiums unchanged; now includes free physicals and preventive care*

(Grand Junction, Colo.) – As it begins its 30th consecutive year covering Colorado's Medicare population, Rocky Mountain Health Plans is expanding its low cost Thrifty Plan to Medicare beneficiaries in 25 Western Slope Counties, including the first Medicare HMO for residents of Routt County. Premiums in Mesa County remain unchanged but Standard Plan coverage now includes free physicals and preventive care.

Rocky Mountain has never exited a single Colorado county where it offers Medicare health plans. It will hold Town Hall meetings for Medicare beneficiaries in Grand Junction on December 6; Durango on December 7; Glenwood Springs on December 12; and Steamboat Springs on December 11 to answer questions and provide information about access to affordable medical and prescription drug coverage.

“Some companies enter or exit the Medicare market depending on the funding cycle, but we didn't just jump on the Medicare bandwagon,” said John Hopkins, president and CEO of Rocky Mountain Health Plans. “After 30 years, we understand the health care needs of Medicare beneficiaries in Colorado. They want quality care when they need it at a fair price, with no surprises. That's why we see a lot of people coming back after they try another Medicare plan.”

(more)

“We have a large, stable, statewide network,” Hopkins continued. “We’ve never exited a Colorado county, and we provide local customer service. Not one of our competitors can match that record.”

2007 Plan Highlights

Premiums for Rocky Mountain’s top selling Standard Plan remain unchanged, while the low premium Thrifty Plan is now available to the entire Western Slope including Routt County. The Standard Plan includes medical and prescription drug benefits, free annual physicals and preventive care, and no referral is required to see a specialist.

Local Members, Real Experiences

“We have no worries with Rocky Mountain,” said Ernestine and Emil Odelberg of Grand Junction, Rocky Mountain Standard Plan members. “Claims are paid smoothly and quickly. We never have problems seeing doctors. We know they’d help us with anything that comes up. It’s a real comfort to both of us.”

For reservations to Rocky Mountain’s Western Slope Town Hall meetings, please call 800-273-1730.

About Rocky Mountain Health Plans

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to more than 188,000 enrollees. The organization was founded in 1974 and offers a wide range of medical benefit options, including PPO, HMO, shared-funding, and partially self-funded medical plans. It also provides health plans for Medicare and Medicaid-eligible persons and children who receive care under Colorado’s Child Health Plan Plus program.

RMHP is the proud recipient of the 2006 America’s Health Insurance Plans Foundation Innovation and Excellence Award in Chronic Care for our *Improving Diabetes Outcomes in Mesa County* initiative.

For more information, contact Rocky Mountain Health Plans at 800-843-0719 or visit www.rmhp.org.

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