



ROCKY MOUNTAIN

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2775 Crossroads Boulevard
Grand Junction, CO 81506
970-244-7760 · 800-843-0719

NEWS RELEASE

August 10, 2006

Contact:

Kayla Arnesen, APR
Rocky Mountain Health Plans
Direct: 970-244-7967 · Cell: 970-250-4060
Jon Pushkin, APR
Pushkin Public Relations
Direct: 303-733-3441 · Cell: 303-725-5031

Rocky Mountain Health Plans Gives Uninsured Individuals and Families the Freedom to Go SOLO

*RMHP launches eight new SOLO plans featuring lower
premiums, more choice, preventive care and online enrollment*

(Grand Junction, Colo.) – For the 770,000 Colorado residents without health insurance, economic disaster can be just an accident or unexpected illness away. Now, a new line of individual health plans launched by the Colorado not-for-profit Rocky Mountain Health Plans (RMHP) offers comprehensive, affordable coverage designed to fit the lifestyle and budget of many of Colorado's uninsured, from young couples and new college grads to early retirees.

Called SOLO Health Plans, the new offerings feature a wide range of deductibles and benefit options, user-friendly online quotes and enrollment and the following essential coverage:

- Preventive care exams and screenings 100 percent covered without meeting deductible
- Prescription drug coverage
- Urgent care
- Lab and x-ray services
- In-patient and out-patient hospital care
- Well child exams with no deductible
- Mental health care
- Nationwide in-network coverage

Depending on the monthly premium, members can choose optional benefits such as brand name prescription drug coverage, maternity care, or the ability to open a tax-saving Health Savings Account

when they enroll is one of SOLO's High Deductible Health Plans. Each plan includes access to Rocky's extensive provider network, dedicated Colorado-based customer service staff, and nationwide in-network coverage..

"Life is full of surprises. For the 17 percent of Coloradoans who have no health insurance, an illness or unexpected injury can be financially devastating," said John Hopkins, president and CEO of Rocky Mountain Health Plans. "We designed SOLO Health Plans to offer individuals a health care coverage safety net. Our plans provide peace of mind in case they get sick or hurt. SOLO coverage allows people to get on with their life."

The eight products on the SOLO Health Plans menu target the 18-35 and 50-65 age brackets. Together, they make up approximately 60 percent of Colorado's uninsured. These groups include a range of lifestyles such as:

- People in between jobs
- Young couples and newlyweds
- Working individuals without employer sponsored health coverage
- Recent college graduates not covered by a parent's policy
- Self-employed entrepreneurs
- Early retirees too young for Medicare

"We are confident that SOLO Health Plans will fill a huge gap," said Hopkins. "We believe that once people around the state take a look at these plans they will like what they see."

About Rocky Mountain Health Plans

Rocky Mountain Health Plans (RMHP) provides medical benefit plans and services to nearly 190,000 enrollees. The organization was founded in 1974 and offers a wide range of medical benefit options, including PPO, HMO, shared-funding, and partially self-funded medical plans. It also provides health plans for Medicare and Medicaid-eligible persons and children who receive care under Colorado's Child Health Plan Plus program.

In the 2005 *Health Matters Quality Report* by the Colorado Business Group on Health, RMHP received one of the highest ratings in overall health care. It also received top approval ratings in helpful customer service, speedy approval times, and trouble-free access to specialty care.

For more information, contact Rocky Mountain Health Plans at 888-332-8963 or visit www.rmhp.org.

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