



NEWS RELEASE

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ROCKY MOUNTAIN HEALTH PLANS NAMES MARK CARLEY VICE PRESIDENT OF FRONT RANGE OPERATIONS

GRAND JUNCTION, Colo. – [Rocky Mountain Health Plans](#) (RMHP) has appointed veteran health care administrator Mark Carley to the position of Vice President of Front Range Operations. Carley joins Jim Swayze, who will now focus exclusively on running the Rocky Mountain Health Plans third party administrator division, CNIC Health Solutions.

Carley joins Rocky Mountain from Cigna Healthcare, where he most recently served as Vice President of Medical Cost Management. Prior to Cigna, he served as Regional President of Great West Healthcare. He will be responsible for all aspects of the Rocky Mountain Health Plans Denver and Front Range activities, which have been targeted by the organization as primary growth opportunities for the company.

“Mark is a skilled leader with an intimate knowledge of the Front Range health care market and the challenges facing our industry,” said Steve ErkenBrack, President and CEO of Rocky Mountain Health Plans. “His skills, experience, and personal values will fit extremely well with our mission as a non-profit to profit offering extraordinary health care to all communities in Colorado.”

Carley is a graduate of Brigham Young University. He earned his MBA and his Masters in Health Services Administration from the University of Colorado at Denver.

MORE

About Rocky Mountain Health Plans

Founded in Grand Junction, Colo. in 1974, as a locally-owned, not-for-profit organization, Rocky Mountain Health Plans uniquely understands Colorado’s health care consumers. We provide access to affordable, quality health care enabling our more than 180,000 Members to live longer, healthier lives. RMHP believes receiving preventive care is key to maintaining good health, which is why it is included as a standard component in our benefit plans. We are the only health plan in Colorado serving every market segment including employers, individuals, Medicare, Medicaid, and Child Health Plan Plus beneficiaries. We are the first Western Slope employer to receive the Gold Well Workplace award from the Wellness Councils of America. For more information, visit rmhp.org.

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