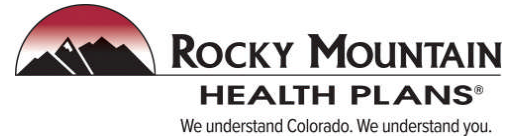


6/18/10



## Broker Briefing

### Rocky Mountain Health Plans Partners with BenefitMall

**Western Slope Brokers now have access to nation's largest general agent.**

Rocky Mountain Health Plans is pleased to announce an exclusive partnership with BenefitMall, a full-service general agent providing brokers with the products, services, and tools to make selling employee benefits to Colorado businesses and individuals more efficient.

“We are pleased to offer our Western Slope brokers access to BenefitMall and all of the services provided by such a highly-reputable firm, says Neil Waldron, Chief Marketing Officer, Rocky Mountain Health Plans. “We believe our relationship with BenefitMall will give us the exposure we need to be successful in the very competitive Western Slope marketplace and we look forward to growing our business in that area.”

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As always, if you have any questions, comments or need assistance, please call your Rocky Mountain Health Plans or CNIC Account Executive.

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970-385-5131  
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