



## Broker Briefing

### **RMHP to Automatically Assign Primary Care Physician if Not Already Designated. New ID Cards to be Mailed.**

At Rocky Mountain Health Plans, we encourage *every* Member to select a personal primary care provider. For Members enrolled in an HMO plan, having a designated primary care physician (PCP) is a requirement.

Beginning June 10, 2009 we will begin the process of automatically assigning a PCP to our current HMO Members who did not choose one at the time they enrolled. After a PCP has been assigned, the Member will receive a new ID card that includes the designated PCP's name.

Members will be given information on how to change their designated PCP at any time. To do this, they can call Customer Service or log onto [www.rmhp.org](http://www.rmhp.org) and register for **access|RMHP**.

Rocky Mountain Health Plans requires our HMO Members to have an assigned PCP because we believe setting up a partnership with a personal primary care physician is a vital step in managing one's health care. PCPs can provide preventive care, serve as a guide when Members need specialty care, and they help avoid unnecessary medical expenses.

We also believe the time to establish your relationship with a PCP is when you are healthy, instead of waiting until you are sick or injured and need medical care in a hurry.

As always, we ask for your assistance in communicating to your Employer Groups and RMHP Members the importance of selecting a PCP at the time of enrollment.

As always, if you have any questions, comments or need assistance, please call your Rocky Mountain Health Plans or CNIC Account Manager.

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